

Marketing Coordinator:

A Marketing Coordinator will be responsible for [creating the content and direction for HWI marketing, and delegating the implementation of these tasks to Marketing Assistants. Prior Marketing experience required. It would be especially helpful if experienced with Internet blogging and social media. This individual will oversee "social marketing" tasks for HWI, i.e. posting HWI links to web boards and blogs, posting events to advertising sites, blogging, posting articles and promotional ads for HWI on various locations on the web that are accessible to socially appropriate audiences that could be attracted to Heartwork. This individual needs to be capable of searching the web for great locations to post info on hwi, self motivated and goal driven, responsible, interested in completing projects in a timely manner, able and willing to report activities on a weekly basis to HWI. The Marketing Coordinator needs to be reachable through email or phone on a daily basis. 10 hours a week of work time required

This is an excellent opportunity to help Heartwork grow - and get work-study credit for your efforts!

If you are interested in this position, please email Michele awakentheheart@gmail.com

Marketing Assistants:

A Marketing Assistant will be responsible for performing "social marketing" tasks for HWI, i.e. posting HWI links to web boards and blogs, posting events to advertising sites, blogging, posting articles and promotional ads for HWI on various locations on the web that are accessible to socially appropriate audiences that could be attracted to Heartwork. This individual needs to be capable of searching the web for great locations to post info on HWI, self motivated and goal driven, responsible, interested in completing projects in a timely manner, able and willing to report activities weekly to the Marketing Coordinator.

A Marketing Assistant needs to be reachable through email or phone on a regular basis. 5-10 hours a week of work time required

This is an excellent opportunity to help Heartwork grow - and get work-study credit for your efforts!

If you are interested in this position, please email Michele awakentheheart@gmail.com